



# Mark Rittman

Director and Business Intelligence Principal Consultant

Rittman Mead Consultng  
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## Profile

Mark Rittman is an expert Oracle Business Intelligence consultant, trainer and developer, and has worked for over ten years with tools such as Oracle Warehouse Builder, Oracle Discoverer, Oracle Database, Oracle BI Suite Enterprise Edition / Siebel Analytics, Oracle Application Server and Oracle OLAP. Mark is an Oracle ACE, an Oracle Fusion Middleware Regional Director, is regularly published on Oracle Technology Network and in Oracle Magazine, chairs user groups in the UK and USA, and consults for organizations around the world on design, best practices and implementation of Oracle's BI & data warehousing tools.

## Technical Skills

Oracle 9i DBA Oracle Certified Professional  
Oracle 7.3, 8, 8i, 9i and 10g PL/SQL development and DB administration  
Oracle Business Intelligence Suite Enterprise Edition 10gR3 / Siebel Analytics 7.8  
Oracle XML Publisher 5.6.2 and BI Publisher 10.1.2  
Oracle Application Server 9iAS and AS10g  
Oracle Discoverer 3i, 4i, 9iAS and 10.1.2  
Oracle Reports 6i, 9iAS, 10gR2  
Oracle Warehouse Builder 2.1, 3, 9i, 10g, 10gR2  
Oracle Data Integrator 10g  
Oracle Express 6, Oracle 9i, 10g OLAP  
Data Modelling (3NF, Kimball, star schemas, ERDs)  
DB Design & optimisation (storage, memory allocation, hardware)  
Oracle performance tuning (tracing, statspack, TKPROF, explain plan)  
Web development using Oracle Portal, PL/SQL, ASP, JSP, PHP  
Project Management incl. planning, version control, change management  
Presales skills including demonstrations, proposal writing, costing, licensing

## Experience

### Director and co-Founder, Rittman Mead Consulting - 2007 onwards

Rittman Mead Consulting are delivery specialists for Oracle business intelligence and data warehousing projects. Our clients are typically organizations embarking on an Oracle business intelligence and data warehousing project who wish to engage expert-level assistance with the design, build and maintenance of their system, and Mark's work



has typically involved designing data warehouse architectures, training development staff on Oracle's development and query tools, tuning data warehouse ETL processes and mentoring key project staff. Mark also works with Oracle Corporation to deliver expert-level masterclasses on Oracle BI and data warehouse technologies around Europe, Africa and Asia-Pacific.

### **Director of Consulting, SolStonePlus, 2000 - 2007**

Mark worked for SolStonePlus (previously Plus Consultancy / Application Consulting Group) for seven years, initially headed up their Oracle BI & Data Warehousing practice, and then managing their consultancy team. Mark's role was hands-on and he designed, built and tuned many Oracle-based data warehousing and business intelligence systems for clients such as BT, Barclays, Littlewoods, National Trust, Bank of Ireland and AstraZeneca.

Whilst working for SolStonePlus, he produced the technical architecture for complete data warehouse implementations for two top UK universities, designing the ETL and performance tuning infrastructure for a data migration project for a top UK retailer, providing expert hands-on technical assistance with a UK Charity's implementation of Oracle Discoverer "Drake" and Oracle OLAP, integrating Oracle Discoverer, Oracle Portal and ESRI ArcGIS for a UK mobile phone company, and was the technical lead for a UK loyalty card company's implementation of Oracle Warehouse Builder.

### **Education**

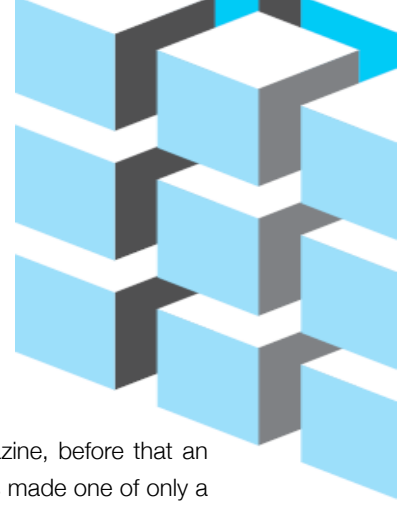
University of Brighton, United Kingdom. HND Business & Finance, 1990

### **Skills and Professional Development**

Mark is very well known in the Oracle business intelligence and data warehousing industry and chairs the UKOUG Business Intelligence & Reporting Tools SIG and the ODTUG BI & Data Warehousing SIG. He also regularly presents business intelligence masterclasses for Oracle University, presenting in eighteen countries in 2007 and with visits to Europe and the Far East planned for later in 2008.

He regularly writes technical articles for publications such as Oracle Technology Network, DBAZine, SearchOracle.com and Oracle Magazine, present at events such as the UKOUG Conference, Oracle Open World, Collaborate and ODTUG Kaleidoscope, and maintain a very popular Oracle BI&W "blog" at <http://www.rittman.net>. He is also a contributing author for the Oracle Press "Oracle Discoverer Handbook", was a technical reviewer for "Oracle 10g Data Warehousing" by Lilian Hobbs et al, and is co-author of the forthcoming Oracle Press book "Oracle Business Intelligence Suite Developers' Guide", due out in 2008.

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In 2005 Mark was named Oracle ACE of the year by Oracle Magazine, before that an “Oracle Expert” by the Oracle Technology Network, and in 2007 was made one of only a small number of Oracle Regional Fusion Middleware Directors, specializing in the integration of Oracle business intelligence and Fusion Middleware technologies.

## References

References will be provided on request.

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