

Adrian Ward

Business Intelligence expert

Profile

Project Lead Development of Oracle Business Intelligence and Other Reporting Systems. Managing the full Project life cycle from project definition, through user requirements, system design, development, testing and implementation. Implementing reporting systems for various departments, including CRM, Marketing, Finance, Trading Desks and senior management. Managing large projects for Telecoms Denmark, ABN Amro, Christies, Bosch, Royal Mail, MOD, Reuters, Eli Lilly and Inforte. SFA Qualified

Major personal achievements include coaching the British disabled sailing team to gold winning success at Barcelona 92. My hobbies include sailing, computers, rugby, reading and more recently golf. I now run the training for junior sailors at our local club, where we have up to 150 children being trained each Saturday. I am also a qualified rugby coach. I have a clean drivers licence. A mix of skills in management, finance, risk, trading and IT development with experience of major firms and trading operations. A team player with a track record of success in problem definition and resolution.

A director at Investment Bank ABN AMRO with overall responsibility to manage the CRM delivery. This included programme management, operations management and stakeholder co-ordination. Working with senior management in the Client and Product business to implement CRM practices, which involved change management and system development. Managing project managers and business analysts as well as liaising with the outsourced IT function to ensure successful implementation of tools for 10,000 users world-wide. Managing the support, data management, project office and reporting teams. Working with senior management at ABN AMRO to develop the client coverage model across wholesale business world-wide. Created the Capital approval and reporting process for Wholesale Client Units incorporating Solvency, RAROC, ROS and Economic Profitability calculations. Managed the 2003 budget for wholesale client division. Co-ordinate with CRM team to create effective tools for bankers which enhance planning and controlling of deals (inc Siebel Analytics). Create and maintain HR database for all coverage bankers.

Developing Excel Applications & Models, Operational/Trading Databases and Management Information Systems for more than 11 years from inception to training users. This includes Mark-to-Market and derivative pricing risk systems. Programming with Visual Basic for Applications(VBA) using ADO & DAO, developing databases with Access(Expert up to XP) & SQL Server, creating applications with VB6 and complex Excel spreadsheets, with links to SQL, Oracle, Sybase or other ODBC sources. IT consulting since 1998. My analytics work has been presented at Siebel User Week.

Qualifications

- Certified Siebel Analytics 7.7 Server Architect
- Certified Siebel Analytics 7.7 Application Developer
- SFA Registered Futures & Options Rep
- CIMA Finalist Student
- RYA Olympic Racing Coach, Yachtmaster Ocean, Senior Instructor.
- RFU Rugby Coach
- Cambridge Academy Ship Chartering

Very strong IT skills, including:

- OBI EE

- Microsoft ACCESS (11yrs)

- TestDirector 8.0

ORACLE PARTNER

- Informatica Powercentre 7
- Oracle Db
- MySQL
- Microsoft Excel (11 yrs)
- Microsoft Project
- Microsoft Word, PowerPoint
- Siebel Analytics 7.7 / 7.8 (3 yrs+)DAC
- SQL Server
- Filemaker 7
- VBA (ADO/DAO) (7 yrs)
- Microsoft Visio
- Microsoft Outlook
- TOAD
- SQL Plus
- VB 6 (Interdev)
- Crystal Reports
- MS FrontPage
- PHP

Experience

Business Intelligence Consultant since 1998

Pharma- UK - (May 08 – Date)

Oracle Business Intelligence.

Design and build new Reporting functionality for worldwide users. Roll out to new countries. Design/develop Data Warehouse, analytics repository, ETL and Reports.

Telecoms- Denmark - (Feb 08 – Apr 08)

Oracle BI Project Leader. (OBI EE 10.1.3.2)

Manage the project from inception to completion. Oracle BI with Siebel project, New BI system to deal with data from new Siebel Application requiring requirements definition, system design, hardware and software configuration. Full responsibility for successful implementation of BI system.

UK Military – UK - (June 07 – Feb 08)

Oracle BI Consultant. (OBI EE 10.1.3.2)

Pure Oracle BI EE project, Oracle Warehouse builder, stock management and reporting warehouse for all forces. Develop Oracle Apex applications, with Single Sign On using Oracle Identity Management (OIM) accessing BI Dashboards, Answers and BI Publisher. Gather requirements, design reporting systems, build, test and manage user acceptance.

Inforte – UK - (Jan 07 – Jun 07)

Senior Principal – Oracle BI

Programme director and managing the Oracle Business intelligence team. Grow business, manage client relationships, work on new project bids.. Implementing Siebel Marketing with Analytics (OBI EE). (Inforte taken over by Business and Decision)

Royal Mail (CSC) – UK - (Jan 06 – Feb 07)

Analytics Project Manager. (OBI EE)

Manage the overall implementation of an Oracle Business Intelligence integrated solution for regulatory reporting and internal process improvement. Oracle 9i db, Call Centre Application. All aspects of the project managed – Dashboards, Delivers, ETL, DAC, database. Direct responsibility for 6 Staff. Security Cleared.

General Medical Council – UK - (Oct 05 – Jan 06)

Lead Technical Analytics Consultant. 7.8 Analytics

Design and build the Oracle BI system, including the analytics repository and dashboards for an integrated solution. Successfully went live. Including training for end users.

Procter and Gamble – UK - Surrey (July 05 – Oct 05)



Lead Technical Analytics Consultant.

Identifying areas for improvement and developing processes to increase speed of system, including building new mappings to reduce load times, updating Analytics repository and implementing dashboard enhancements. Reduction in ETL by 5 hours per night.

Bosch (CSC) – Germany (March 05 – July 05)

BI Project Leader. (With Marketing Analytics.)

Managing and developing a BI system using Analytics on a Siebel 7.7 OLTP to Data Warehouse to Dashboards. (ETL) routines from Siebel 7.7 using DAC & Informatica. Project completed on time.

This project includes Marketing modules and a customised eBusiness application. I wrote a full design specification for the Datawarehouse customisation, the ETL changes, the Analytics Repository and dashboards. I then implemented the design, writing re-usable scripts for warehouse changes. Finally training developers to use the Analytics suite of programs and end users on Answers. The project is German speaking. Successful go live on time.

Reuters (IBM) (Sept 04 – March 05) – London

Analytics 7.5.3 Developer.

Developing an analytics system from Data Warehouse to Dashboards. Create Extraction (ETL) routines from Siebel 7.5.3 using Informatica. Develop repository and set-up answers and dashboards. Using TOAD and SqlPlus on the Oracle database.

Accenture (Aug/Sept 04)- Brussels

Analytics 7.5.3 Developer.

Helping in the development an analytics system using Siebel Analytics 7.5. Conduct an audit of the process and repository and deliver report on suggested improvements.

ABN AMRO Bank (Mar 02 – July04) Long Term Contract

CRM Business Director

Programme management, Operations management. Managing 26 staff responsible for the delivery of CRM tools to 10,000 users worldwide. Work on a Siebel Analytics solution for whole of CRM reporting, worldwide. Major projects included the delivery of a .Net application for the management of deals. Designed and Implemented a new workload management system using TestDirector 8.0.

Analyst/Developer

RAD to assist the strategy development process. Staffing, Capital and Revenue analysis. Construction of budgets (Euro4bn) for Wholesale Client Business Units. Capital reporting, RAROC, Client Profitability, Business unit performance and Banker performance monitoring. Liaise with product groups, Finance and IT on planning activities and change projects. Creating information for quarterly analyst reporting. Managing HR systems for investment bankers. Developing Tax efficient transfer pricing model for Client coverage.

Enron (Oct 00 – Dec 01)

Derivatives trader (Futures contracts)

Trading daily OTC and market making online using EnronOnline, meeting clients, analysing markets and ensuring reports reflect operational status. Buying Digital Bankruptcy swaps, FX and Brent Crude hedges. Managing Curves and market feeds. Define new swaps and futures products.



Risk & Trader Support

Developing pricing models and processes for daily Mark to Market positions. Analysing market statistics. Create deal capture and administration settlement systems. Create logistics and administration systems for physical and financial trading of commodities, e.g. coal and freight. Migrate entire department onto Win2000, ensuring all systems smooth transition.

Independent Consultant (June 98 – Mar 02)

Working with consultancies and companies directly, to implement finance process and new systems including:

SSY - Freight Futures Management System (Index volatility reporting) using SQL Server and MS Access (Still operational)

Lucent - Major Account Support

Scoot UK Ltd - Migration of company from legacy system to new XML based website using SQL Server, Access, Excel

British Nuclear Fuels - Contract Settlement System, in line with new contract terms and NETA. using SQL Server, Access, Excel

Liverpool Victoria - Project manage the Organisational restructuring of the Claims office.

Polaris - Sales and Costs budgeting

Britannia Life - Management reporting, link to Workware systems using Access

OCP - Management Consulting.

Web site designs for London Maritime Partners Ltd and others (check out www.rib-hire.com)

Royal & SunAlliance (June 97 – July 99) - Permanent

Management Accountant

- SAP, designing and implementing SAP financials plus various projects including Cost Analysis Model, Psychologist Administration System & Sales and Clients Information System.

Nestle (Sept. 92 – June 97) - Permanent

Management Accountant

- Develop and implement processes in the Supply Chain Group including Time Recording System, Activity Based Costing, Self-Billing invoice system for trucking

- SAP implementation, taking the supply chain division accounting to the SAP Financials.

Self-employed Investigator (Oct 90 – Sept 92) - Self-employed

Senior Sailing Coach, Devon, Solent & overseas. (July 84 – Oct 90) - Permanent

References

References will be provided on request.